

Strategic Priorities and Goals, 2015-2020
Strategic Priority Number One: Funding

Goal: Maximize funding opportunities to support strategic priorities
Objective 1 – Diversify streams of revenue to support the strategic priorities
Objective 2 – Secure professional grant writer on an as need basis
Objective 3 – Monitor funds for correlation with goals
Objective 4 – Evaluation

Review/Revise

1. What objectives have been met? Give examples.
Obj. 3: Spending required 40% and 20% on training.
2. What objectives need more work? Suggestions?
Obj. 1: Need to analyze other opportunities
Obj. 2: Change objective. Could it be combo grant writer and business coordinator/outreach.
Secure: Grant for social media
3. What objectives were not met? Are they still relevant or obsolete?
Obj. 2. Yes still relevant
4. For 2020 – 2025, should a new objective be added?
No
5. How can you evaluate progress with this strategic priority?
Reviewing quarterly reports, annual budgets, and any funding from grants.