

# **DRAFT**

## **Agenda**

**Bay Consortium Workforce Development Board XIII**  
**Labor Market Committee**  
**Fredericksburg Area Workforce Center, 10304 Spotsylvania Avenue**  
**Fredericksburg, VA 22408**  
**January 8, 2020**  
**11:00 AM**

- I. Call to Order
- II. Roll Call
- III. Public Input
- IV. Approval of October 9, 2019 Notes
- V. New Business
- VI. Old Business
  - A. Strategic Priorities
- VII. Other topics for discussion
  - A. Meeting Dates for April
- VIII. Adjournment

**Bay Consortium Workforce Development Board, Inc.**  
**Labor Market Committee Meeting**  
**Draft Meeting Notes**  
**Wednesday, October 9, 2019**  
**11:00 a.m.**

The Labor Market Committee met Wednesday, October 9, 2019 at the Fredericksburg Workforce Center.

**Call to Order:** Jackie Davis called the Labor Market meeting to order at 11:00 a.m.

**Roll Call:** Present Percy Pollard. Not present were Louis Belcher, Martha O'Keefe, Melvin Carter, and Louis Belcher. In addition, present was Jean Fraysse and Katlyn Moss. A quorum was not present.

**Approval of Minutes:** The notes from the July 10, 2019 meeting were tabled until the next meeting.

**Public Input:** There was no public input.

**New Business:** Katlyn Moss reviewed MD Tech Solutions and Richmond Adult Technical Center as two new Training Providers. She also let members know that the system had been recently updated and her access had been denied and was working on it at the state level to correct.

**Old Business:** There was no old business.

**Other Topics:** Jean Fraysse used this time to introduce herself as a new Board member and that she would be attending different committee meetings to find a good fit.

There being no further business, the meeting was adjourned at 11:45 a.m.

Respectfully submitted,

Katlyn Moss

## **Strategic Priorities**

### **Strategic Priority Number One: Funding – Performance and Accountability**

**Goal: Maximize funding opportunities to support strategic priorities**

**Objectives:**

1. Diversify streams of revenue to support the strategic priorities
2. Support professional grant writing to supplement existing revenue
3. Monitor funds for correlation with goals
4. Evaluation – Review Quarterly reports, annual budgets, and grant revenue

### **Strategic Priority Number Two: Program Development and Implementation – One Stop**

**Goal: Lead workforce system of partners to provide comprehensive programs and services**

**Objectives:**

1. Provide responsive and innovative employer services
2. Provide responsive and innovative training and support services for jobseekers
3. Ensure WIOA compliance through technical assistance, tracking and documentation
4. Evaluation – Review quantity and quality of services provided to job seekers and employers

### **Strategic Priority Number Three: Business and Community Engagement –Board Development**

**Goal: Enhance outreach and connectivity to business and community partners**

**Objectives:**

1. Enhance connections with regional employers through ongoing outreach and resource promotion
2. Enhance communication and collaboration with local elected officials
3. Coordinate and collaborate with community partners to promote and align resources of all stakeholders without duplicating services
4. Evaluation – Track business and community outreach by WDB members and staff

### **Strategic Priority Number Four: Marketing – Labor Market**

**Goal: Enhance visibility and viability of WDB as an important key community resource**

**Objectives:**

1. Align WDB marketing activities with VA Career Works initiative to support strategic priorities
2. Pursue sponsorships and partnerships to support program initiatives
3. Build rapport with industry and business community through ongoing needs assessment, resource promotion, and service enhancement
4. Evaluation – Institute feedback methods to capture community opinion and usage of workforce services